

# **Privacy Policy**

Thank you for visiting the Davidovich Bakery (Davidovich) website and reviewing our Privacy Policy. Davidovich is committed to protecting your privacy and securing the personal information made available to us when you access our public-facing websites, mobile apps, email and text messaging services. This Privacy Policy describes what information is made available to Davidovich, what information Davidovich collects, how that information is used, and how information is stored when you visit the Davidovich's websites and use our services.

If you have questions or concerns regarding this policy, please first contact us at support@davidovichbakery.com.

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#### **Information Collected and Stored Automatically**

All users can view content on our website without submitting any personal information. However, if you access information on our websites, Davidovich Bakery will automatically collect and store the following basic, non-personal information:

- The name of the internet domain (for example, "xcompany.com" if you use a private Internet access account, or "yourschool.edu" if you are connecting from a university's domain);
- The Internet Protocol (IP) address (a number that is automatically assigned to your computer when you are using the Internet) from which you access our site;
- The type of browser and operating system used to access our site;
- The date and time you access our site;
- The internet address of the website from which you linked directly to our site; and
- The pages you visit and the information you request.

Davidovich primarily collects this information for statistical analyses and technical improvements to the site. For example, Davidovich uses software programs to create summary

statistics that may be used for such purposes as assessing what information is of most and least interest to the public, determining technical design specifications, and identifying system performance or problem areas. Although the primary purpose of automatically collecting this kind of information is not to track individuals who visit this site, in certain circumstances and consistent with Federal law, Davidovich may take additional steps to identify you using this information and may share this information, including your identity, with other companies.

# Information Automatically Collected by a Third-Party Website or Application

Davidovich may provide links to other sites owned and operated by entities not owned or operated by Davidovich. These third-party website and application service providers may themselves automatically collect and store additional information about you, in accordance with their terms of service and privacy policies. Davidovich does not control what these third-parties service providers do with the information they collect. For information on Davidovich's use of third-party websites and applications to engage with the public, please review the section below regarding the Davidovich's Use of Third-Party Websites and Applications.

# Personal Information that You Voluntarily Provide

You are not required to provide any personal information to us to access information on our websites. If you choose to provide us with personal information, such as by sending a message to an email address on this website's domain or by filling out and submitting a form through our website, we will use that information to respond to your message or to fulfill the stated purpose of the communication. Where feasible, Davidovich provides visitors with a notice at the point of collection when requesting personal information on Davidovich websites that will include a brief description of Davidovich's practices with respect to the collection, use, maintenance, or dissemination of personal information.

# **Sharing Personal Information You Voluntarily Provide**

Davidovich may share information you voluntarily provide it with other entities, consistent with the Privacy Act and other applicable laws. For example, information you voluntarily provide may be shared with contractors acting on Davidovich's behalf, or to protect Davidovich's websites from security threats, or when otherwise required by law.

# Personal Information Voluntarily Provided to Davidovich on Third-Party Websites or Applications

Davidovich maintains official accounts on third-party websites and applications such as Facebook and Instagram. When interacting with the public on third-party websites and applications, Davidovich may request that you voluntarily provide information to Davidovich (for example, Davidovich may request your information to register for an event hosted by Davidovich). These third-party website and application service providers may also collect the information you voluntarily provide, in accordance with their terms of service and privacy policies. Davidovich does not control what these third-parties service providers do with the information they collect. For information on Davidovich's use of third-party websites and

applications, please review the section below regarding Davidovich's Use of Third-Party Websites and Applications.

#### **Use Caution When Voluntarily Providing Sensitive Information**

Remember that internet communications are not necessarily secure from interception. If your communication is sensitive or includes personal information, you may prefer to send it to Davidovich by postal mail or other commercial carriers instead.

#### Website Measurement and Customization Technologies (e.g. Cookies)

Website measurement and customization technologies (commonly called "cookies") are small bits of text that are downloaded to your internet browser when you visit a website. You can still use Department websites if you do not accept the cookies, but you may be unable to use certain cookie-dependent features.

#### **Session cookies**

Session cookies are not stored on your computer's hard drive, and are removed when you complete your session or exit the site. Some websites use these "Tier 1" session cookies to provide streamlined navigation and statistical analysis. These temporary cookies do not gather personally identifying information.

#### **Persistent cookies**

Certain websites use "Tier 2" persistent cookies that remain on your computer's hard drive after you complete an activity. For example, some websites use persistent cookies in association with a voluntary customer satisfaction survey conducted by a third party. These surveys obtain feedback and data regarding visitors' satisfaction with our websites, but they do not collect any personally identifying information. If you are randomly selected to participate in this survey, a persistent cookie is stored on your computer's hard drive for 90 days to preclude a new invitation during that time. Some Department websites also use persistent cookies to enable a Google Analytics, <u>Siteimprove</u>, or <u>Webtrends</u> program to measure how new and returning visitors use our websites over time. These persistent cookies do not collect any personally identifying information, and the information collected is used only to improve our websites.

# **Davidovich's Use of Third-Party Websites and Applications**

Davidovich uses third-party websites (including social media platforms) and third-party applications to enhance the user experience, promote access to information, and provide ease of navigation throughout Davidovich websites.

# **Third-Party Privacy Policies**

The privacy policies for third-party social media platforms, a specific type of third-party website, with other accounts used to communicate with the public include:

Twitter Privacy Policy
TikTok Privacy Policy
Facebook Privacy Policy
YouTube Privacy Policy
LinkedIn Privacy Policy
Instagram Privacy Policy
Pinterest Privacy Policy
Flickr Privacy Policy

### **Email Subscriptions and Updates**

Davidovich maintains several lists of subscribers who have asked to receive periodic email updates. Any recipient of a Davdovich email may unsubscribe from future messages via a link at the bottom of each email message. We do not sell, rent, exchange, or otherwise disclose our list subscribers to persons or organizations outside Davidovich.

Our email analytics provider, GovDelivery, also offers the capability to view some data, such as whether a mass email was opened, at an individual level for 30 days after an email was sent; as a matter of policy and practice this data is only viewed on an aggregate basis.

Davidovich's websites may contain links to websites created and maintained by other public or private organizations. We provide these links as a service to visitors to our site. When you follow a link to an external site, you are leaving Davidovich and are subject to the privacy and security policies of the external site.

#### **Links to External Sites**

Davidovich's websites may contain links to websites created and maintained by other organizations. We provide these links as a service to visitors to our site. When you follow a link to an external site, you are leaving Davidovich's website and are subject to the privacy and security policies of the external site.

# Security

For site security purposes and to ensure that this service remains available to all users, Davidovich's information systems, and information systems operated by contractors on behalf of Davidovich, employ software programs to monitor network traffic to identify unauthorized attempts to upload or change information, or otherwise cause damage. Anyone using these information systems expressly consents to such monitoring and is advised that if such monitoring reveals evidence of possible abuse or criminal activity, such evidence may be provided to appropriate law enforcement officials.